STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement

Petition of Golden Nugget Atlantic City, LLC d/b/a Golden Nugget Atlantic City for a Consumer Alcoholic Beverage Tasting Permit Pursuant to N.J.A.C. 13:69I-5.3

2012 Beer Festival
(September 28, 29 and 30, 2012)

ORDER PRN 2541201

By Petition (PRN 2541201) to the Division of Gaming Enforcement ("Division"), Golden Nugget Atlantic City, LLC d/b/a Golden Nugget Atlantic City ("Golden Nugget") requests the issuance of a Consumer Alcoholic Beverage Tasting Permit, pursuant to *N.J.A.C.* 13:69I-5.3, in order to conduct a craft beer tasting event ("Tasting Event") on September 29, 2012 from 7:00 p.m. until 10:00 p.m. within The Grand (ballroom) which location is currently authorized as a Type II Casino Hotel Alcoholic Beverage ("CHAB") licensed outlet of Golden Nugget. The Tasting Event is one of a series of activities scheduled as part of Golden Nugget's "2012 Beer Festival" ("Festival") occurring over the course of three days. Golden Nugget represents that the Festival will showcase craft beers and chef-inspired cuisine.

The Tasting Event to be held on September 29, 2012 is part of an instructional program provided by distributors of featured malt alcoholic beverage products. Participants who purchase a ticket, or receive a complimentary ticket from Golden Nugget, will be able to sample various brands of malt alcoholic beverages, in addition to several types of food offerings. Craft beer representatives, wholesalers and manufacturers will be present to give commentary and provide education about the beer offered for tasting.

During the three day Festival, at specified times for each day, patrons will be able to purchase craft beers and Oktoberfest fare at The Deck, a Type II outlet. Since there will be no admission charge/tasting for The Deck and alcoholic beverages will be purchased by patrons, no additional authorization is required from the Division as to that aspect of the Festival.

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A.* 5:12-1 *et seq.*, I hereby ORDER that the Petition be granted and a Consumer Alcoholic Beverage Tasting Permit (2011-153-TS) be issued to Golden Nugget authorizing the Tasting Event:

This approval is subject to the following conditions:

- 1. No one under 21 years of age will be permitted to purchase or receive an admission ticket to the Tasting Event, and no member of the public under 21 years of age will be permitted to participate in the Tasting Event.
- 2. Only Golden Nugget's alcoholic beverage stock may be used for the Tasting Event and may only be served by Golden Nugget's CHAB employees.
- 3. Golden Nugget, through its CHAB employees and pursuant to the procedures stated in its Petition, will insure that participants of the Tasting Event will receive no more than four (4) ounces for each sample distributed of any one (1) brand of malt alcoholic beverage in accordance with *N.J.A.C.* 13:69I-5.3(a)3ii.
- 4. CHAB employees serving to the participants of the Tasting Event, who are all trained to prevent over service and service to underage individuals, will assess each participant requesting a sample to insure against over service to that participant and to insure that the participant is over the age of 21.
- 5. Golden Nugget will conduct the Tasting Event in accordance with the descriptions and representations contained in PRN 2541201.
- 6. Petitioners are to notify the Division of any material change to the Tasting Event.

7. Golden Nugget will comply with all requirements attendant to Type II CHAB authorization, pursuant to *N.J.S.A.* 5:12-103g(2), with all requirements attendant to alcoholic beverage tastings in accordance with Division regulation *N.J.A.C.* 13:69I-5.3, and with all other applicable alcoholic beverage laws and regulations of the Division and, as deemed applicable, the New Jersey Division of Alcoholic Beverage Control.

Dated: <u>September 13</u>, 2012

DAVID L. REBUCK DIRECTOR